

# THE OPTIVEN POINT

**OPTIVEN GROUP**

*Bags 4 Awards*

**\* FOUNDATION**

*Christmas  
Donation*

**CHRISTMAS**

*Cashback  
Campaign*

**\* GARDEN OF JOY**

*Project Handover*

"As the Optiven family we are **grateful to all stakeholders** who have made 2024 great. We look forward to the honor of being your partner in 2025."

*Dr. Wachiuri*

## WORD FROM THE C.E.O. | A Time to Look Back in Retrospect to Evaluate Ourselves



It is officially that time of the year, the glee and glow of Christmas red and white and of course all things celebration. This is a tinkle alarm that with this season, there is no time as this to signal the end of the year and the opening of the celebrations that come with the end of the year. However, I must note that as some celebrate others have nothing to look back to with regard to their achievements this year. Thinking back to the resolutions we made at the beginning of the year, what have you been able to tick off your list? An honest look at this space and of course critical feedback will go a long way to advise how you have performed on your goals and aspirations. December is now done but as we look back as the Optiven family, we are humbled at the joy of winning four different awards including a fifth one that was bestowed to me as the **Economic Ambassador of 2024** courtesy of the Nakuru Entrepreneurs Awards. We thank all our stakeholders who made this and other awards possible.

We also had an exciting Christmas campaign aimed at rewarding our investors during the festive season. As we gave back to our investors we also reached those living with challenges by donating food and gifts to different children homes under the Optiven Foundation with the Christmas Caravan on 20<sup>th</sup> December 2024. Together with our staff from the Absa and Karen offices, it was heartwarming to put smiles and laughter in the hearts and faces of our sisters and brothers.



*Celebrating the joy of giving with the community members at Achievers Paradise Phase 1 in Kimuka with the Optiven Foundation on 18<sup>th</sup> December 2024.*



For our investors at the Garden of Joy in Koma, it was a time to officially hand over the project to the residents. This was a momentous milestone to signify the completion of sale for the entire project where some of the investors have built their dream homes and their families are now well settled in the project. We proudly handed over the remarkable Garden of Joy to the HomeOwners Association as the project has blossomed into a vibrant community.

As we look to the immense possibilities in 2025, we are ready to embrace the opportunities available for purposes of fulfilling our vision to empower society socially and economically. We are confident that we shall be of great value to you and I take this opportunity to wish you a blessed Christmas and a prosperous 2025.

**Dr. George Wachiuri**  
**Chief Executive Officer**  
**Optiven Group**



## OPTIVEN CAMPAIGN CASHBACK | Christmas Shopping Voucher for Investors...

The season to be jolly could not have come without a better surprise than a shopping voucher this December 2024. The Optiven investors had the sweet surprise of a shopping voucher for every investment made worthy 300,000 shillings. The campaign targetted both the customers servicing their payments for different projects as well as new customers beginning their investment journey with Optiven. The campaign coincided with the festive season where investors were looking for bargains. The December campaign came back to back with the Black November 2024 campaigns where Optiven customers were on a shopping spree on discounted projects. The current campaign is the last in the year 2024 and Optiven customers have been taking up the opportunities to invest in real estate.



And as the world celebrates the Festive Season we are happy to celebrate all our investors in the year 2024. We have been handing over title deeds and transforming lives by enabling as many investors as possible to own a home. This is in line with the corporate strategy to meet the needs of our investors by offering state of the art and ready to build projects that are accessible, affordable and ready. With our expanded portfolio of projects, it is easy to identify



an Optiven project in Kisumu, Mombasa, Kajiado, and Nakuru. At Optiven, we inspire possibilities.

To be a part of the Optiven family is easy, welcome to call us today on 0790300300. Our offices are located at Absa Towers, Loita Street 2<sup>nd</sup> Floor and at Zamani Business Park in Karen.

## OPTIVEN WINS 4 AWARDS IN DECEMBER | Celebration Galore for Optiven Brand

The Optiven Team (*right*) was at the Digitally Fit Awards held at the Safari Park Hotel where the company was feted with the **Brand Creating an Online Impact in East Africa**. The team was led by the Optiven Global GM, Mr. Joe Alando.



The Optiven Absa team (*below right and left*) was well represented at the Dependable Awards held at the Lenana Swiss Hotel on 6th December 2024 where Optiven was awarded as the **Most Dependable Land Selling Company of 2024**.



Team Global was at the end of year Real Estate Stakeholders in Kenya (RESA), celebrations on 20/12/2024 & received the **Outstanding Real Estate Leader for the year 2024**. Optiven was awarded the best land selling brand company on 6/12/2024 by Top Brands Awards



# OPTIVEN PROJECT UPDATES | What Happened in December Across the Projects?

## ROADS UPGRADE AT SUCCESS GARDENS PHASE 2 IN DECEMBER 2024



It's all systems go as we upgrade the internal road infrastructure at Success Gardens Phase 2 by Optiven. This exercise that kicked off on 10/12/2024, is a part of the company's promise on value additions at the project located on Gatanga Road and which is currently sold out. So far the uptake of the project has also seen a number of investors already building their dream

homes. The project located within easy reach just 9 minutes from Thika Super Highway Exit 18 (Blue Post Hotel) has a beautiful gate, making it ready to build.

## MOTHER TITLE FOR KIMUKA PROJECT, ACHIEVERS PARADISE PHASE 2 IS OUT!

Achiever's Paradise by Optiven is the project located in Kimuka continues to be a favorite among investors. So far standing at 63% sold and with over 17% currently servicing their payment, Achievers Paradise by Optiven, clearly stands out to investors. And there is more! Investors at the Kimuka-based project can rest assured now that the titling process has gone a step further this December 2024. As Optiven, we are happy to advise that the mother title for phase two of Achievers Paradise is out. This opens the process of transferring to subtitles which will be ready in a period of 6 months. This is also very welcome news as Optiven is known for keeping its promises for 25 years, to investors who have trusted Optiven as their preferred partner in investing in real estate.



## PRIME PROPERTIES FOR SALE IN:

- ✔ Malindi
- ✔ Nanyuki
- ✔ Naro Moru
- ✔ Nakuru
- ✔ Machakos
- ✔ Vipingo
- ✔ Kitale
- ✔ Ngong
- ✔ Kajiado

# OPTIVEN DIASPORA UPDATES | What Happened in December Across the Projects?



**ABOVE:** The Optiven Diaspora Team USA representing at the Kemen Awards 2024 at Golden Tulip Westlands on 13/12/2024.

**LEFT:** Lucy Michere, Optiven’s Diaspora Relationship Manager for Australia & Europe hosts Optiven Special Envoy, Eudia Kipsut at the Absa offices on 5th December 2024.

**BELOW:** Team USA was happy to host clients to Judy Wanjiku, Converter at the Optiven Nakuru Office on 16/12/2024. With them is the Optiven Group CEO Dr. George Wachiuri and Diaspora Relationship Manager for USA Teresia Njoroge .



**LEFT:** The Optiven TeamGermany was at the Face of Kenya Nairobi Edition Charity Golf Tourney in Ruiru on 20/12/2024.

**RIGHT:** #TeamChina on 13/12/2024 hosted the Optiven Special Envoy from Beijing during a courtesy call .



## OPTIVEN HANDS OVER GARDEN OF JOY | Investors Gather at Koma Project Fete

Investors from different cities and countries gathered at the Garden of Joy by Optiven today for a milestone celebration. The event was to mark the hand over of the project to investors who had chosen to be a part of the Garden of Joy community. The project located in Koma continues to be a benchmark in real estate, having transformed the landscape with its bespoke value additions. To crown the historical moment was the Optiven Group Chief Executive Officer, Dr. George Wachiuri. The celebration would not have been complete without a shared meal over futuristic shared memories at the Garden of Joy. The Garden of Joy in Koma was officially launched in May 2018 and was also the launch pad for the 2020 launch of the Go Green Initiative under the Optiven Sustainability Agenda. The project is currently sold out.



## OPTIVEN EVENTS UPDATES | What Happened in December Across the Projects?



**ABOVE:** The Optiven Global team was at the Hall Mark Institute Summit held at the KICC on 14<sup>th</sup> December 2024 and where Mr. Joe Alando, General Manager Optiven Global addressed the attendees. The summit was themed as employability skills and career guidance.



**ABOVE:** Team Optiven Global was at the Karen End of Year Prayer Breakfast held on 13<sup>th</sup> December 2024.



**ABOVE LEFT:** Investors at the Achievers Paradise Phase 2 open day on 21<sup>st</sup> December 2024.



**ABOVE RIGHT:** Optiven's Absa Marketer Ali speaks at the launch of "*Finding Strength in Diversity*" a book by Hassan Ahmed Odawah on 15<sup>th</sup> December 2024 at Eastleigh Section 1



# OPTIVEN DELIVERS PROMISE TO INVESTORS | Customers Collect Title Deeds ...



ABOVE: Optiven's Colleta Kanyili (left) presents a title deed to a happy client on 5<sup>th</sup> December 2024



ABOVE: Optiven's Cecilia Ndegwa (left) presents a title deed to a happy customer on 3/12/2024 at the Optiven Absa offices.



ABOVE: #TeamAbsa's Jackline Okworry hands over title deeds to happy customers in December 2024



ABOVE: Optiven's #TeamAbsa's Faith King'e hands over title deeds to a happy customer on 11<sup>th</sup> December 2024

**Optiven...**  
INSPIRING POSSIBILITIES

OPTIVEN  
AT  
25  
BONANZA  
AMPLIFIED

**TURN YOUR SALARY INTO STEPPING STONE, NOT A SHOPPING POINT.**

THANK YOU FOR CHOOSING US!

A man and a woman are smiling and holding a title deed together. The man is wearing a dark suit and the woman is wearing an orange jacket. The title deed is held by the woman.A woman in a yellow dress is smiling and holding a title deed. The title deed is held by the woman.

**THE BEST TIME TO INVEST WAS YESTERDAY; THE NEXT BEST TIME IS NOW.**

THANK YOU FOR CHOOSING US!

OPTIVEN  
AT  
25  
BONANZA  
AMPLIFIED

## OPTIVEN FOUNDATION DONATES FOR CHRISTMAS | Donation Benefits Homes

The Caravan of Love and Hope to Children Homes courtesy of the Optiven Foundation benefitted 5 homes.





HAPPY HOLIDAYS



# INVEST IN A VALUE ADDED PROPERTY TODAY

NAKURU | NANYUKI | VIPINGO | NGONG



## PRIME PROPERTY FOR SALE

Malindi Phase 7 - Malindi

